

# KORAL LEVKOVITZ

 [Portfolio](#)    [Korallev24@gmail.com](mailto:Korallev24@gmail.com)    053-9518214

## About

**Product Designer** with 3+ years of experience in creating user-focused digital products and complex systems. Skilled in maintaining scalable design systems, leveraging comprehensive research methodologies and delivering solutions that align user needs with business objectives.

## Experience

### **Comax** • SaaS Cloud ERP Company • B2B & B2B2C

Product Designer (Sole) • Feb 2025 - Present

- Leading the end-to-end UX/UI design of Comax's ERP product, a complex enterprise system marketed and delivered to clients across multiple industries.
- Designing responsive web platforms and business applications tailored to various domains such as retail, food production, and logistics—ensuring the UI supports domain-specific workflows and real business needs.
- Cross-functional collaboration with product managers, developers, marketing teams and other stakeholders.

### **Utopia Tech Corp** • SaaS Fintech Company • B2B2C (Company closed)

Product Designer (Team) • Dec 2022 - Dec 2024

- Redesigned a complex CRM system, creating and maintaining design system to ensure consistency and improve user experience.
- Conducted comprehensive user research and designed a financial news platform, implementing data-driven UX strategies that drove a 20% increase in user conversion rates.
- Designed landing pages and websites for the company's trading platform, integrating modern UI principles to elevate brand presence and user engagement.

### **Oral-B** • Hackathon

Product Designer (Sole) • June 2023 - July 2023

- Created wireframes to structure and optimize a game designed to motivate children to brush their teeth regularly.
- Designed a dynamic visual interface prototype with detailed animated elements, transforming the gaming experience into an aesthetically engaging and natural fit for children.

## Skills & Tools

Figma • AI design • Adobe Suite • User Research • Design Systems • Prototyping • User Flows  
Teamwork • Wireframing • Responsive Design • Problem-solving • Miro • Persona Creation

## Education

### **Artificial Intelligence (AI) Course**

Evyatar Edri • Jan 2024 - Mar 2024

### **UX/UI Design**

Codesigner • Jan 2022 - Sep 2022