

KORAL LEVKOVITZ

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About

Product Designer with 2+ years of experience in creating user-focused digital products and complex systems. Skilled in maintaining scalable design systems, leveraging comprehensive research methodologies and delivering solutions that align user needs with business objectives.

Experience

Utopia Tech Corp · SaaS Fintech Company · B2B2C (Company closed)

Product Designer · Dec 2022 – Dec 2024

- Redesigned a complex CRM system, creating and maintaining design system to ensure consistency and improve user experience.
- Conducted comprehensive user research and designed a financial news platform, implementing data-driven UX strategies that drove a 20% increase in user conversion rates.
- Designed landing pages and websites for the company's trading platform, integrating modern UI principles to elevate brand presence and user engagement.
- Cross-functional collaboration with product managers, developers, marketing teams and directly with clients.
- Created and presented wireframes and interactive prototypes to illustrate user flows and validate design solutions across multiple platforms.

Oral-B · Hackathon

Product Designer · June 2023 – July 2023

- Created wireframes to structure and optimize a game designed to motivate children to brush their teeth regularly.
- Designed a dynamic visual interface prototype with detailed animated elements, transforming the gaming experience into an aesthetically engaging and natural fit for children.

Skills & Tools

Figma · Adobe Suite · User Research · Design Systems · Teamwork · User Research · User Flows · AI design Prototyping · Wireframing · Responsive Design · Problem-solving · Miro · Persona Creation

Education

Artificial Intelligence (AI) Course

Evyatar Edri · Jan 2024 – Mar 2024

UX/UI Design Course

Codesigner · Jan 2022 – Sep 2022